



City of Santa Barbara Drawing the Lines

3/18/2015

Douglas Johnson, President, NDC



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Process and Criteria

3/18/2015

Public workshops & input, followed by formal Council consideration:

- | | |
|----------------------|--------------------------------|
| □ Feb. 28 | Community Workshop #1 |
| □ Feb. 28 – March 13 | Time for Public Plan Proposals |
| □ March 18 | Community Workshop #2 |
| □ March 24 | Council Meeting |
| □ March 30 | Council Meeting |

*Additional dates may be added if necessary

Federal Laws

- ☐ Equal Population
- ☐ Federal Voting Rights Act

Settlement Language

The intent of the Parties is the electoral district map shall include two electoral districts in which Latino eligible voters constitute a majority of the eligible voters according to the most recently available relevant estimates from the Census Bureau's American Community Survey, tailored to the greatest extent possible in a manner consistent with the applicable law . . . so as to address any issue of vote dilution.

Traditional Criteria

- ☐ Communities of interest
- ☐ Compact
- ☐ Contiguous
- ☐ Visible (Natural & man-made) boundaries
- ☐ Continuity in office

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Proposed Plans

More details online:

http://civicaweb.santabarbaraca.gov/gov/vote/district_elections.asp

- Comments from submitters & demographic data for each plan
- General public comments
- Dates, times of meetings
- Background information on districting and Santa Barbara

21 Plans for Consideration

1. 3-2-1 Distribution Plan
2. CCPP Plan
3. Community Neighborhood Alliance
4. Crow Plan
5. Downtown District Plan
6. Elings Park Plan
7. Eyes on State Plan
8. Green Plan
9. Maintaining Neighborhoods
10. Mission Heritage Plan
11. Mission Heritage Plan 2
12. Redistricting Plan Paige
13. Roosevelt Elementary Plan
14. SB Community Map 1
15. SB Community Map 2 *
16. SB Neighborhood Plan
17. Vassallo Plan
18. Draft 1 Revised
19. Draft 1
20. Draft 2
21. Draft 3

* Revisions involving splitting blocks, but no demographic data changes, were made to “SB Community Map” earlier today.

Drawn from Scratch plans

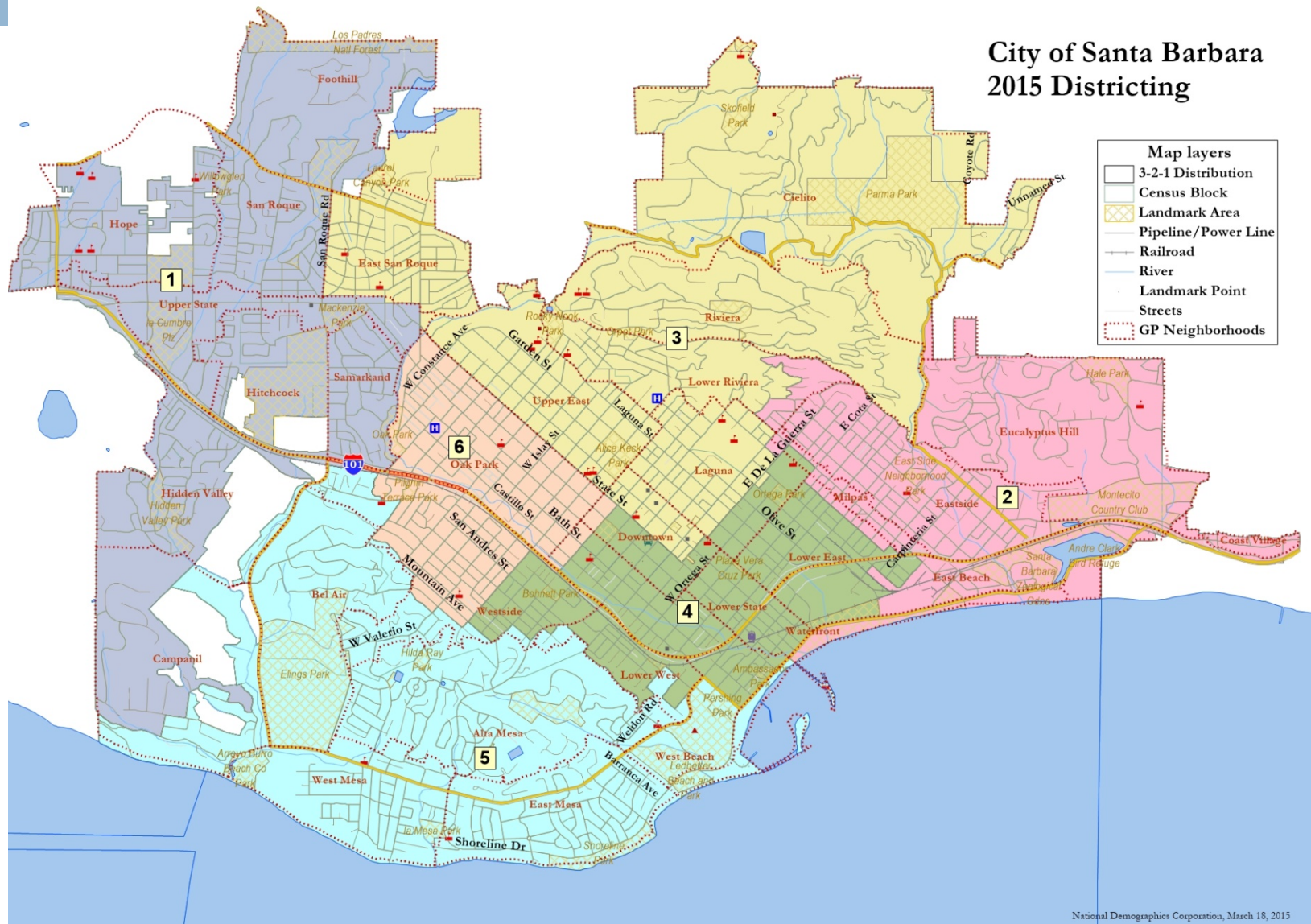
7

Plan Name	Based on Draft	Population Balanced	Contiguous	Relatively Compact	Most-Latino Seat	2nd Most-Latino
3-2-1 Distribution	none	1.32%	Yes	Yes	46%	41%
Crow	none	197%	Yes	Yes	36%	31%
Downtown District	none	0.78%	Yes	Yes	52%	44%

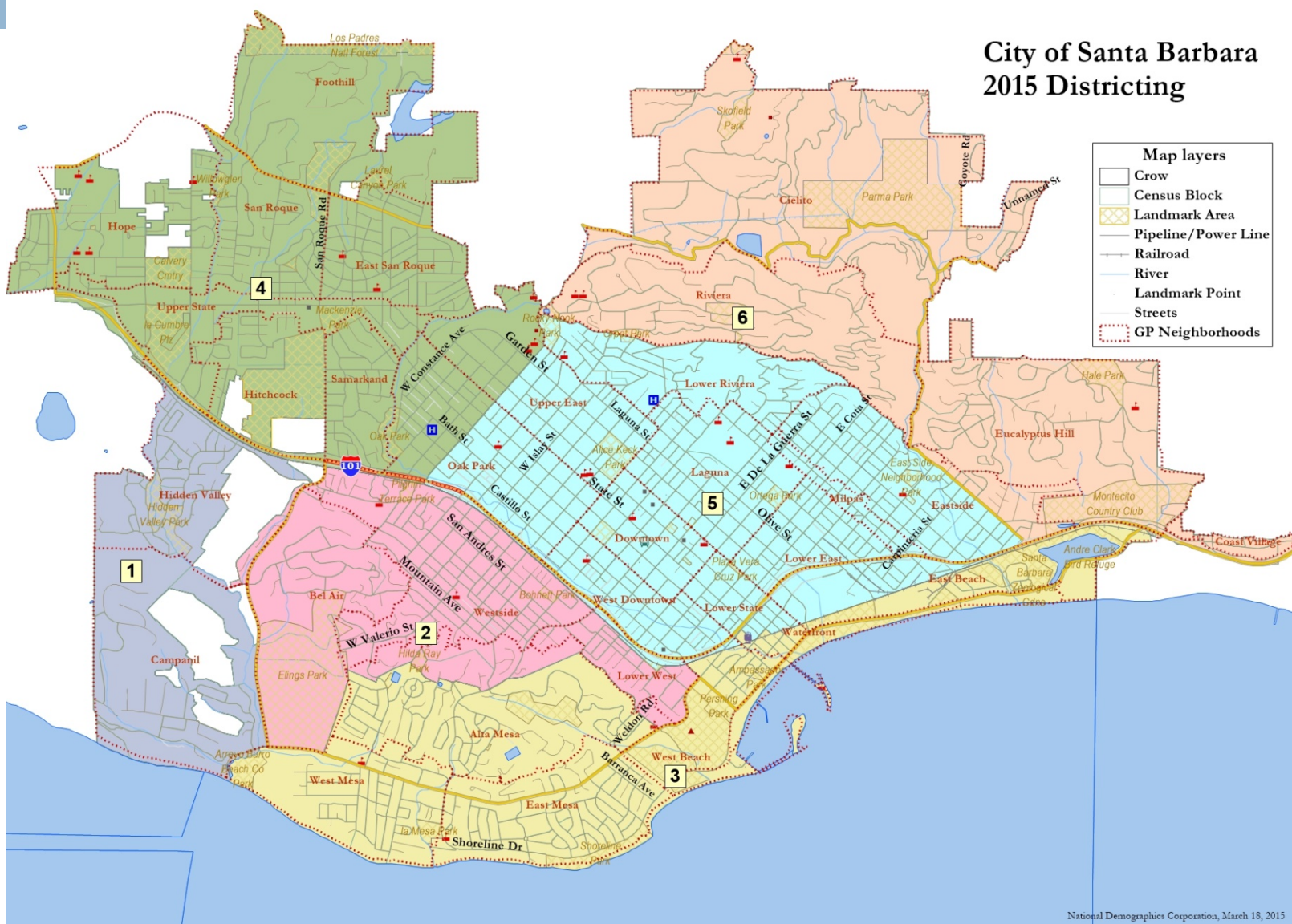
Green = meets legal, traditional, and/or settlement agreement targets
Yellow = raises a concern, but could be revised to meet target
Red = significantly outside of target range

3-2-1 Distribution

City of Santa Barbara 2015 Districting

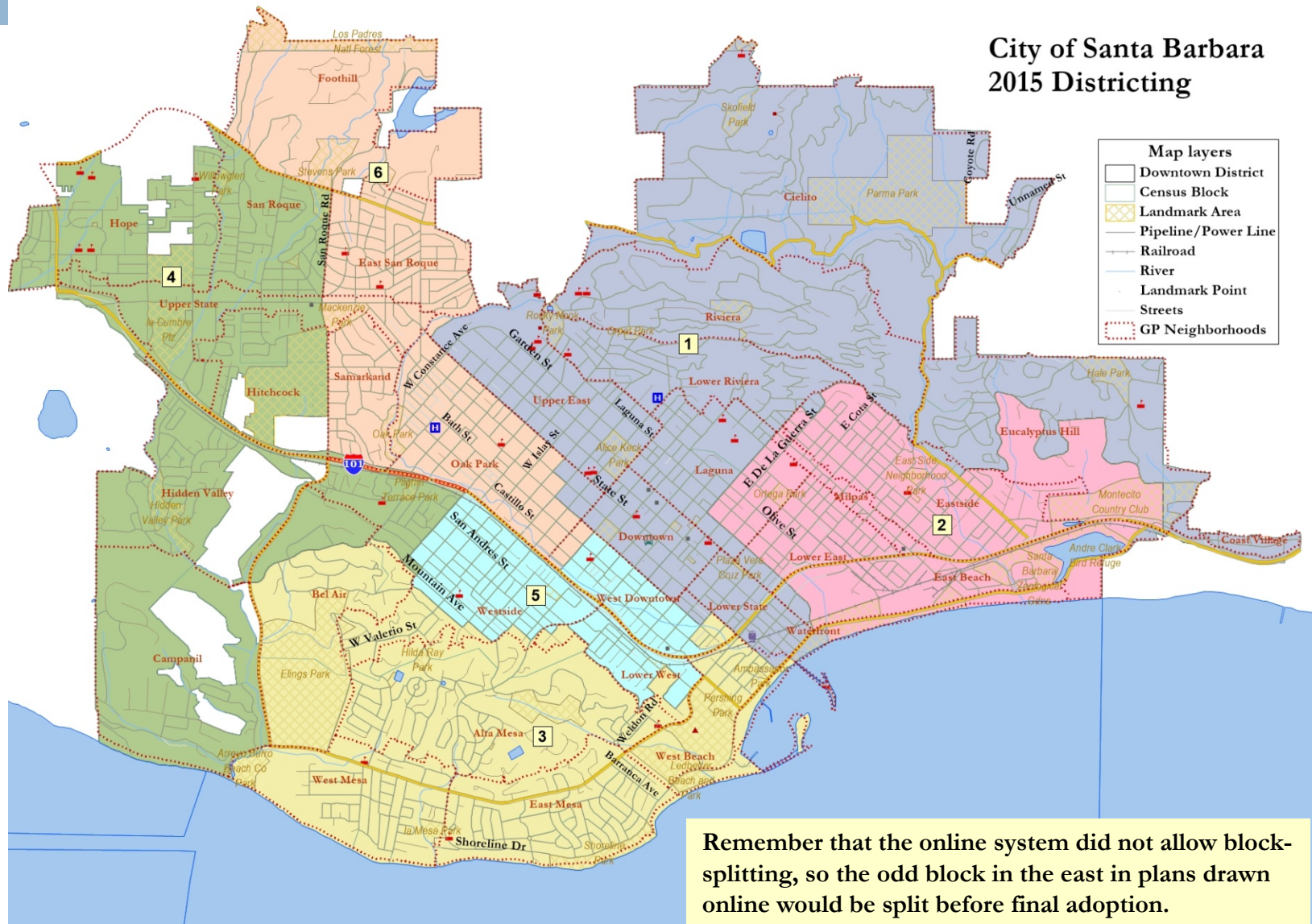


Crow Plan



Downtown District

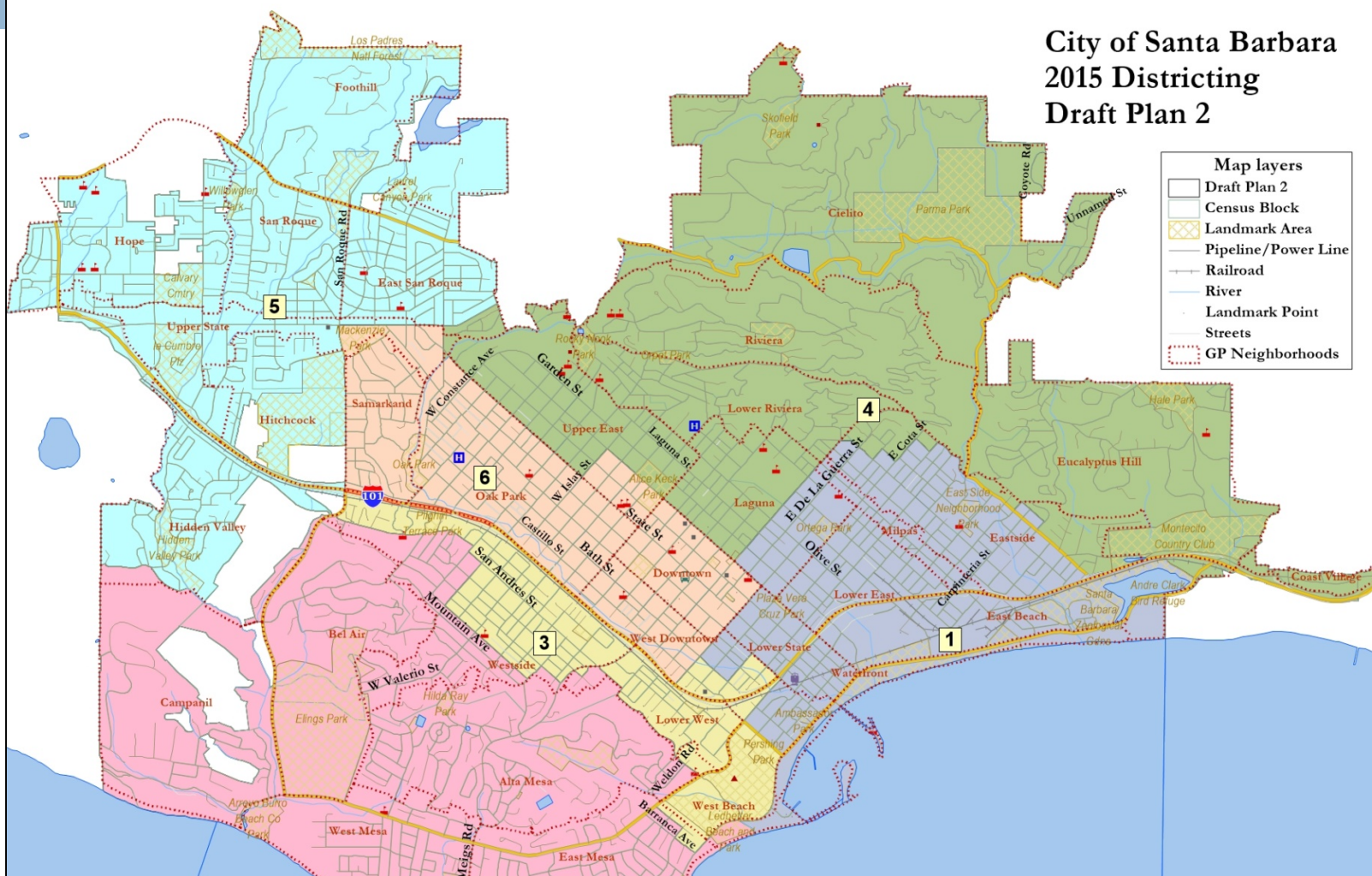
City of Santa Barbara 2015 Districting



There were no variants to Draft 2 submitted.

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City of Santa Barbara 2015 Districting Draft Plan 2



Plan Name	Based on Draft	Population Balanced	Contiguous	Relatively Compact	Most-Latino Seat	2nd Most-Latino
Draft 2	n/a	3.75%	Yes	Yes	49%	45%

Variants on Draft 1

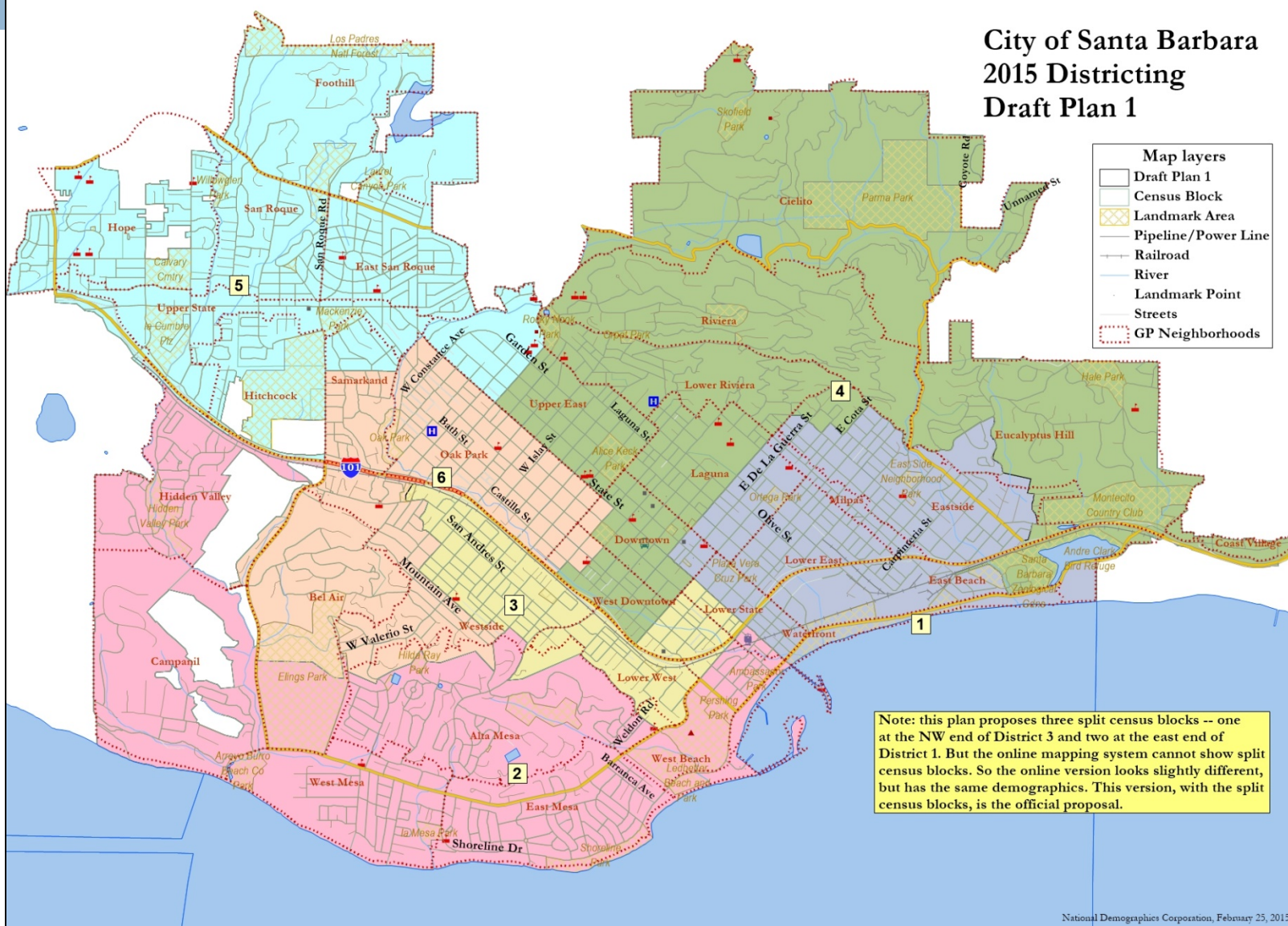
12

Plan Name	Based on Draft	Population Balanced	Contiguous	Relatively Compact	Most-Latino Seat	2nd Most-Latino
Draft 1	1	3.90%	Yes	Yes	53%	50%
Draft 1 Revised	1	3.90%	Yes	Yes	53%	50%
Eyes on State	1	1.08%	Yes	Yes	49%	45%
Redistricting Paige	1	9.50%	Yes	Yes	51%	43%
Roosevelt Elementary	1	7.28%	Yes	Yes	53%	50%

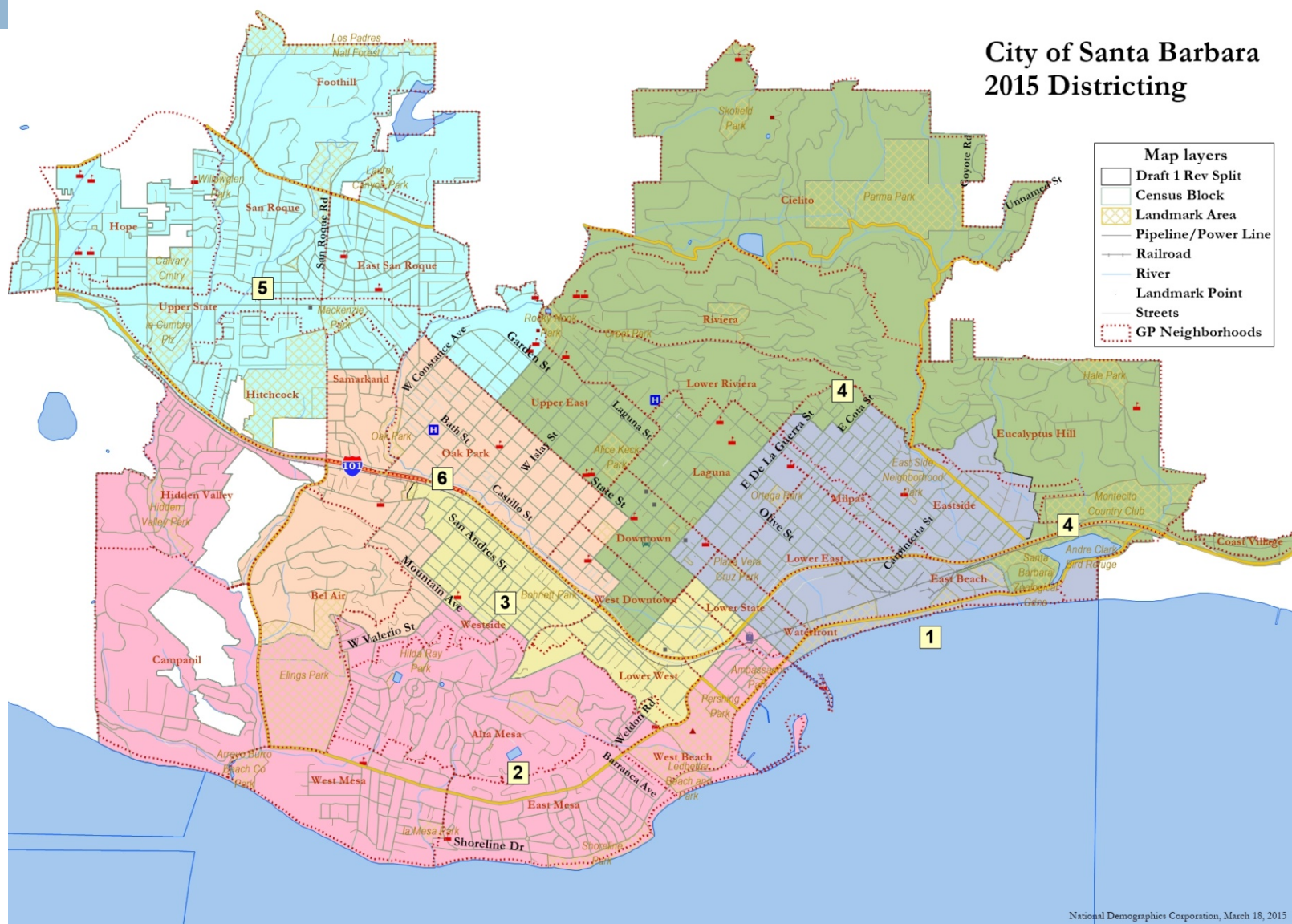
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Draft 1 Revised

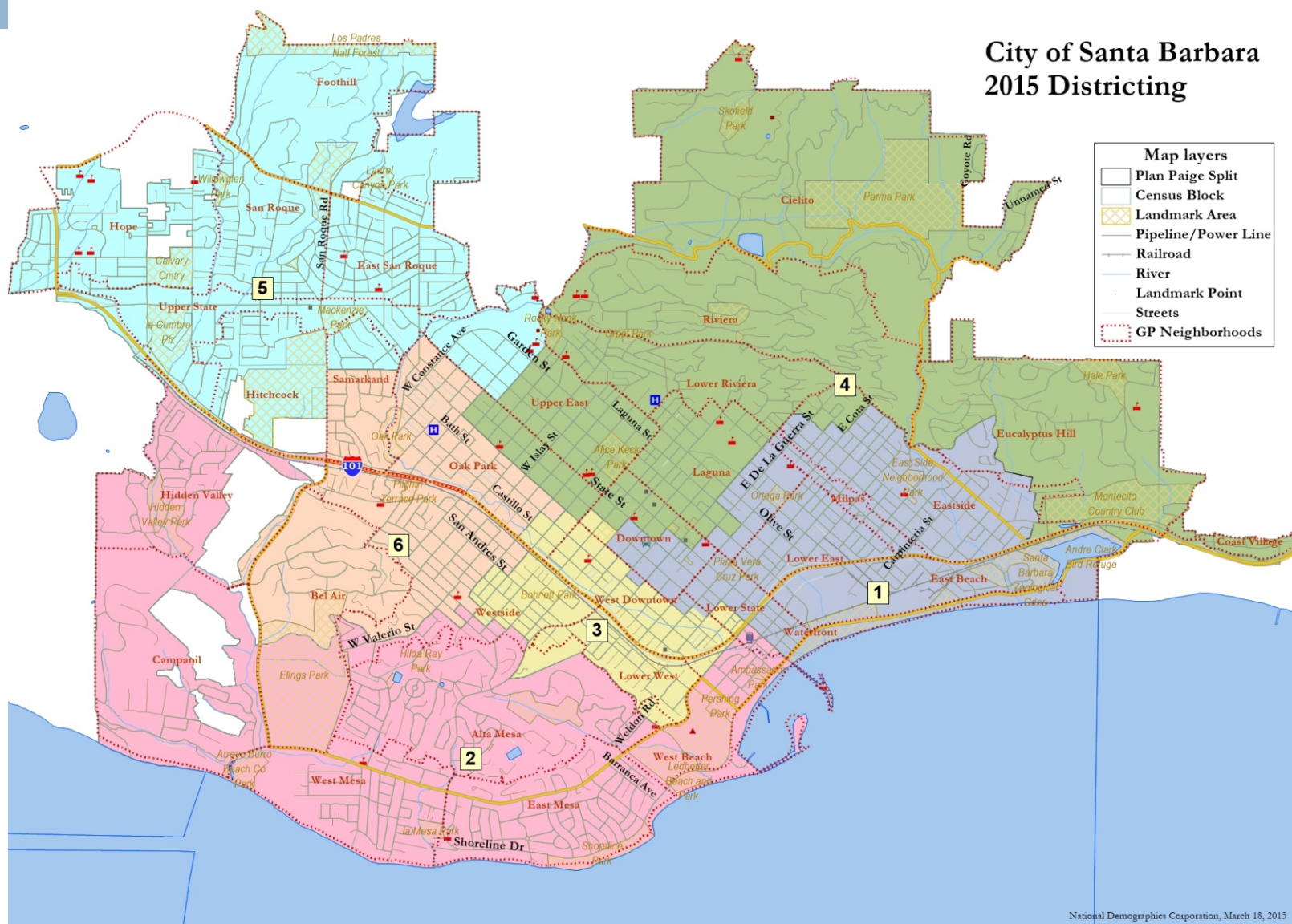


Eyes on State

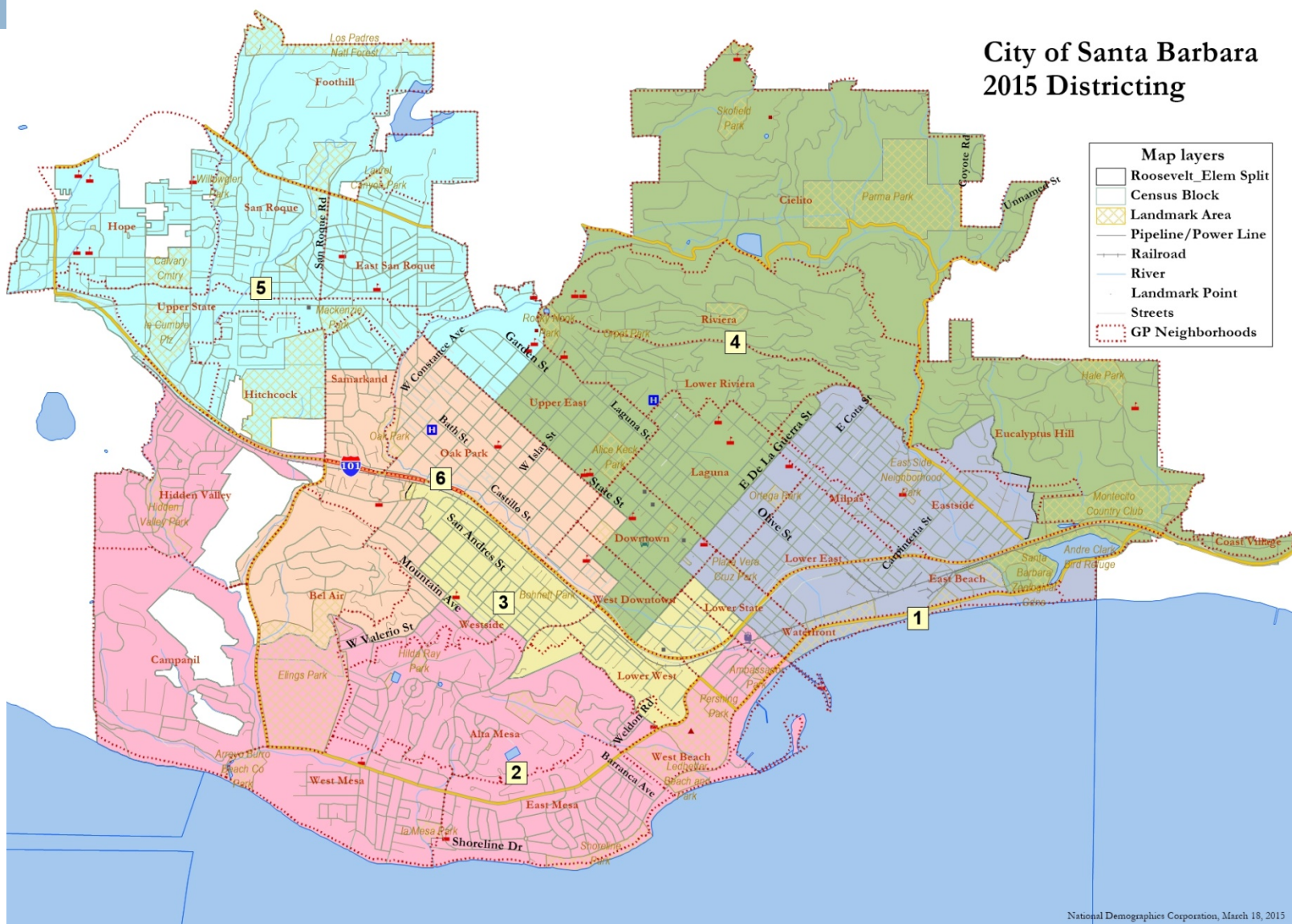
Map layers

- Eyes on State
- Census Block
- Landmark Area
- Pipeline/Power Line
- Railroad
- River
- Landmark Point
- Streets
- GP Neighborhoods





Roosevelt Elementary



Variants on Draft 3

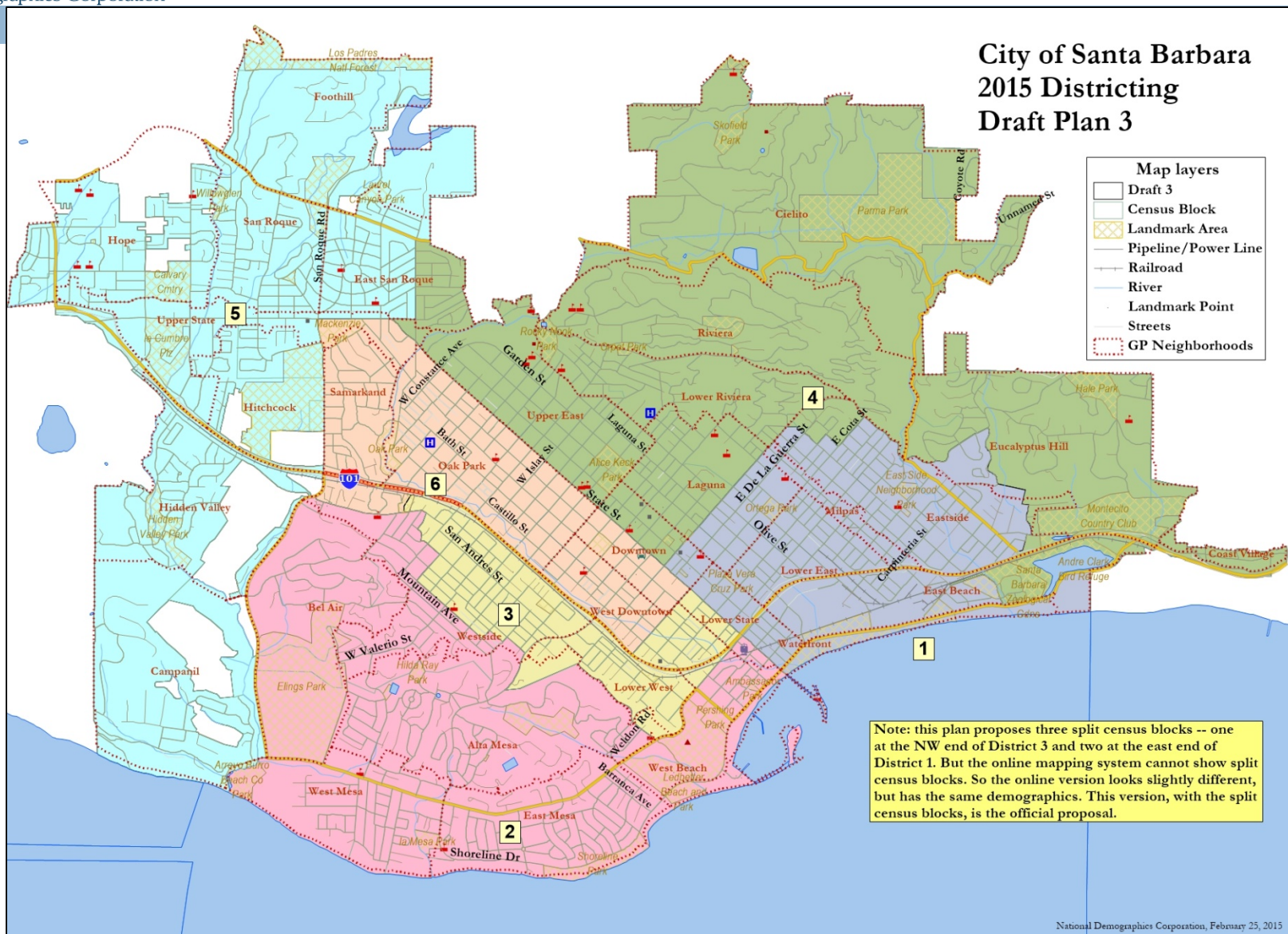
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Plan Name	Based on Draft	Population Balanced	Contiguous	Relatively Compact	Most-Latino Seat	2nd Most-Latino
Draft 3	3	4.36%	Yes	Yes	53%	50%
CCPP	3	27.68% *	Yes	Yes	56% *	50%
Community Neighborhood Alliance	3	3.66%	Yes	Yes	49%	48%
Elings Park	3	4.36%	Yes	Yes	53%	50%
Green	3	32.85%	Yes	Yes	50%	47%
SB Community 1	3	5.16%	Yes	Yes	52%	49%
SB Community 2	3	7.04%	Yes	Yes	52%	50%
SB Neighborhood	3	5.08%	Yes	Somewhat	49%	45%
Vassallo	3	6.79%	Yes	Yes	53%	51%

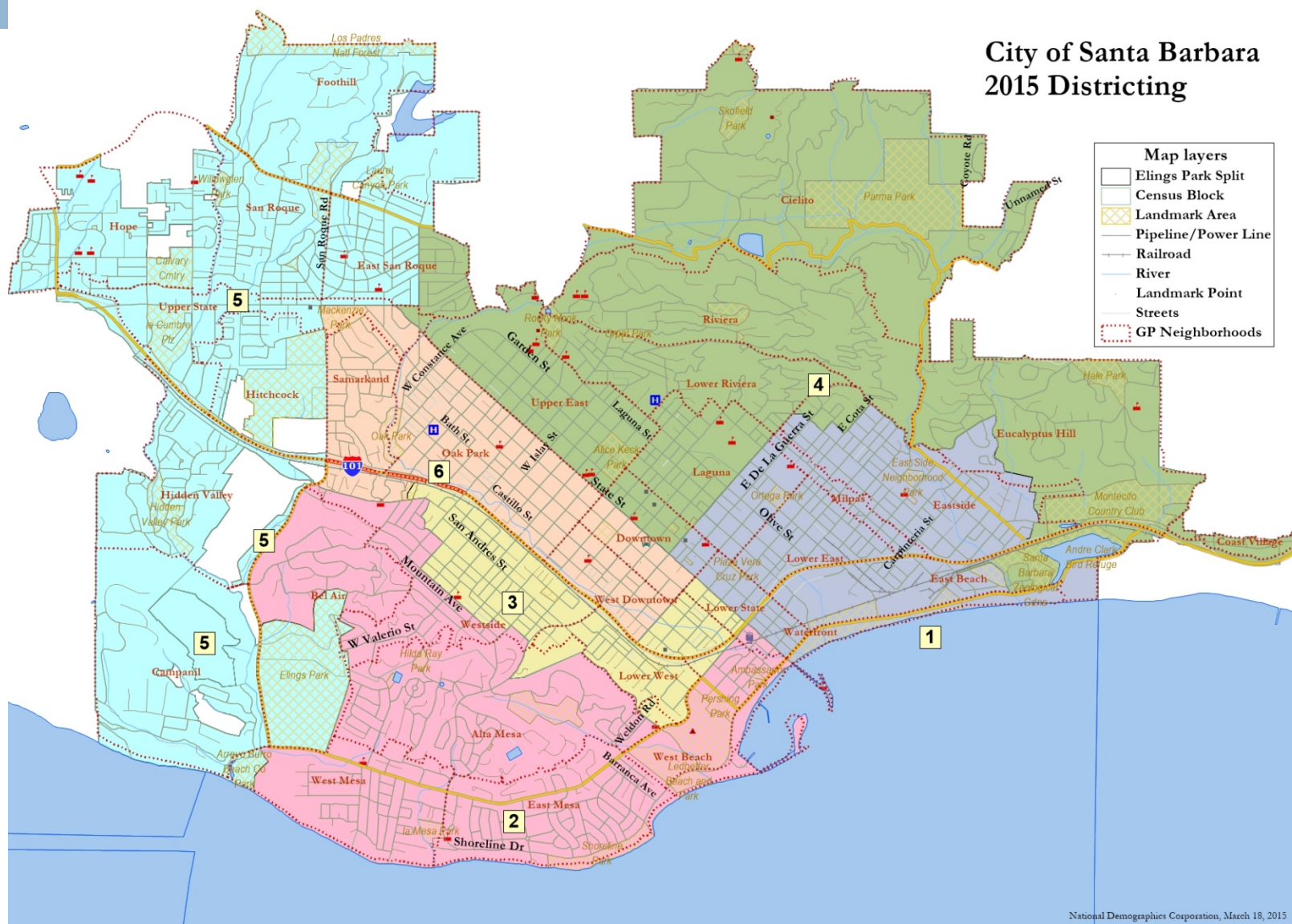
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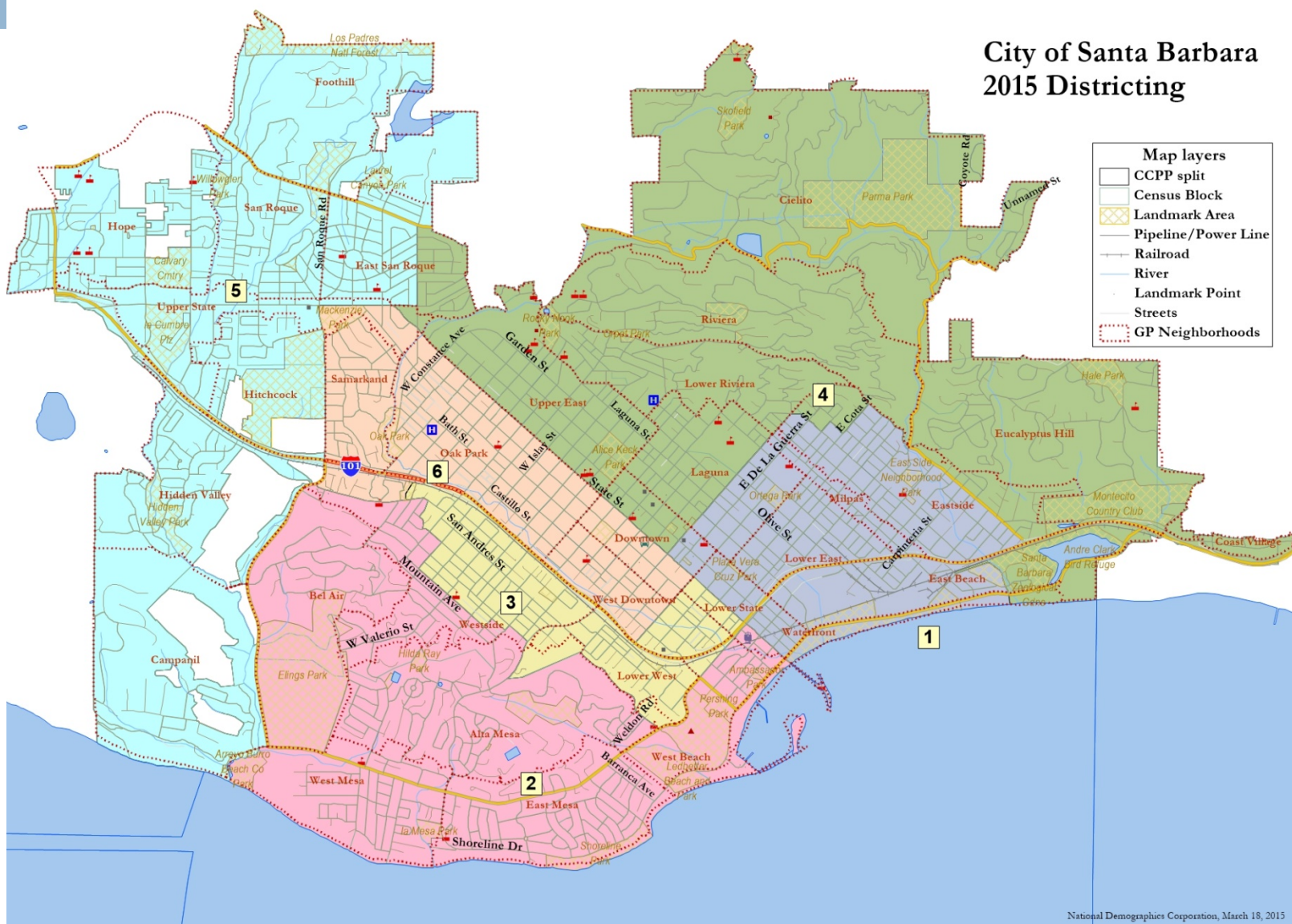
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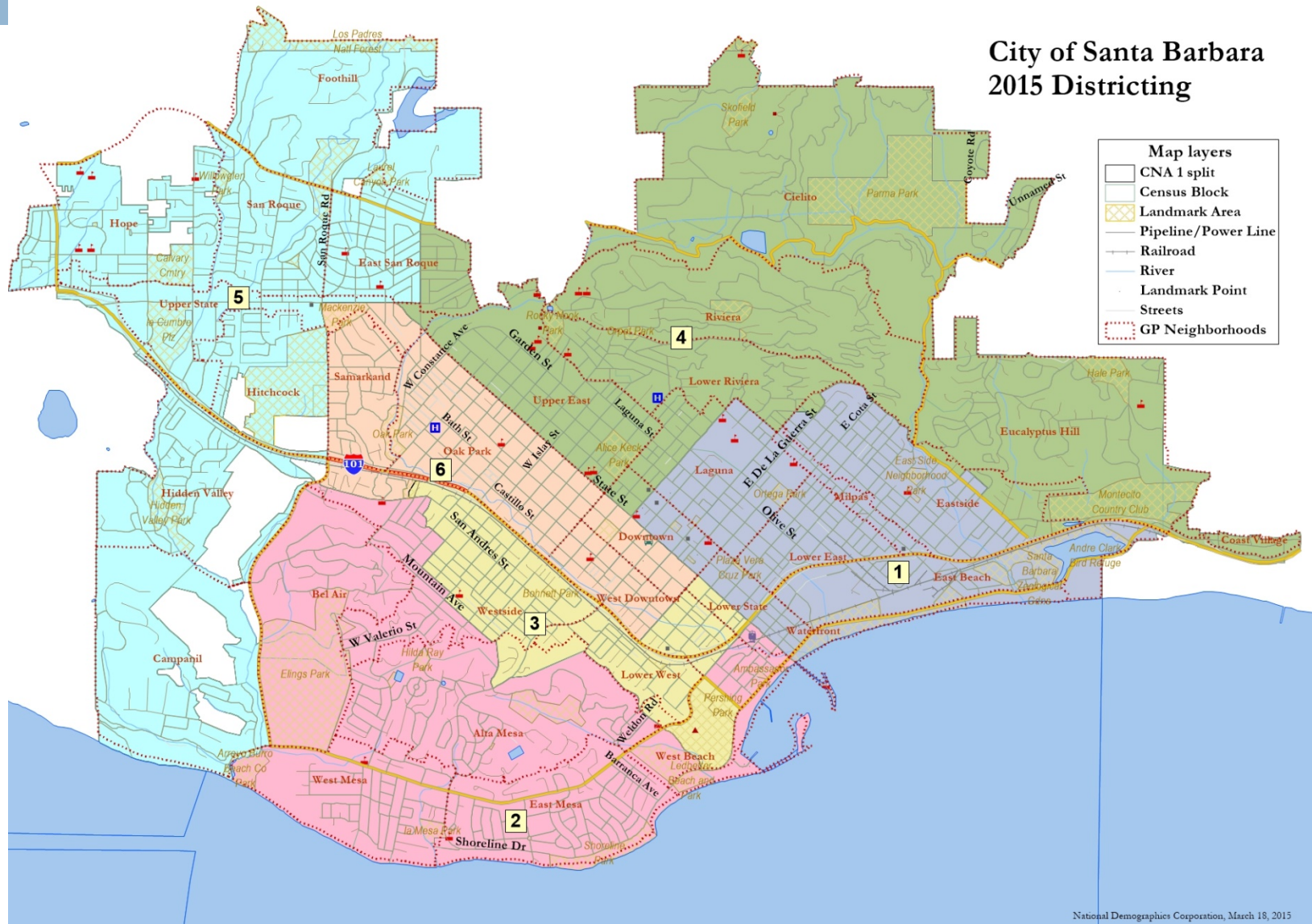
Elings Park





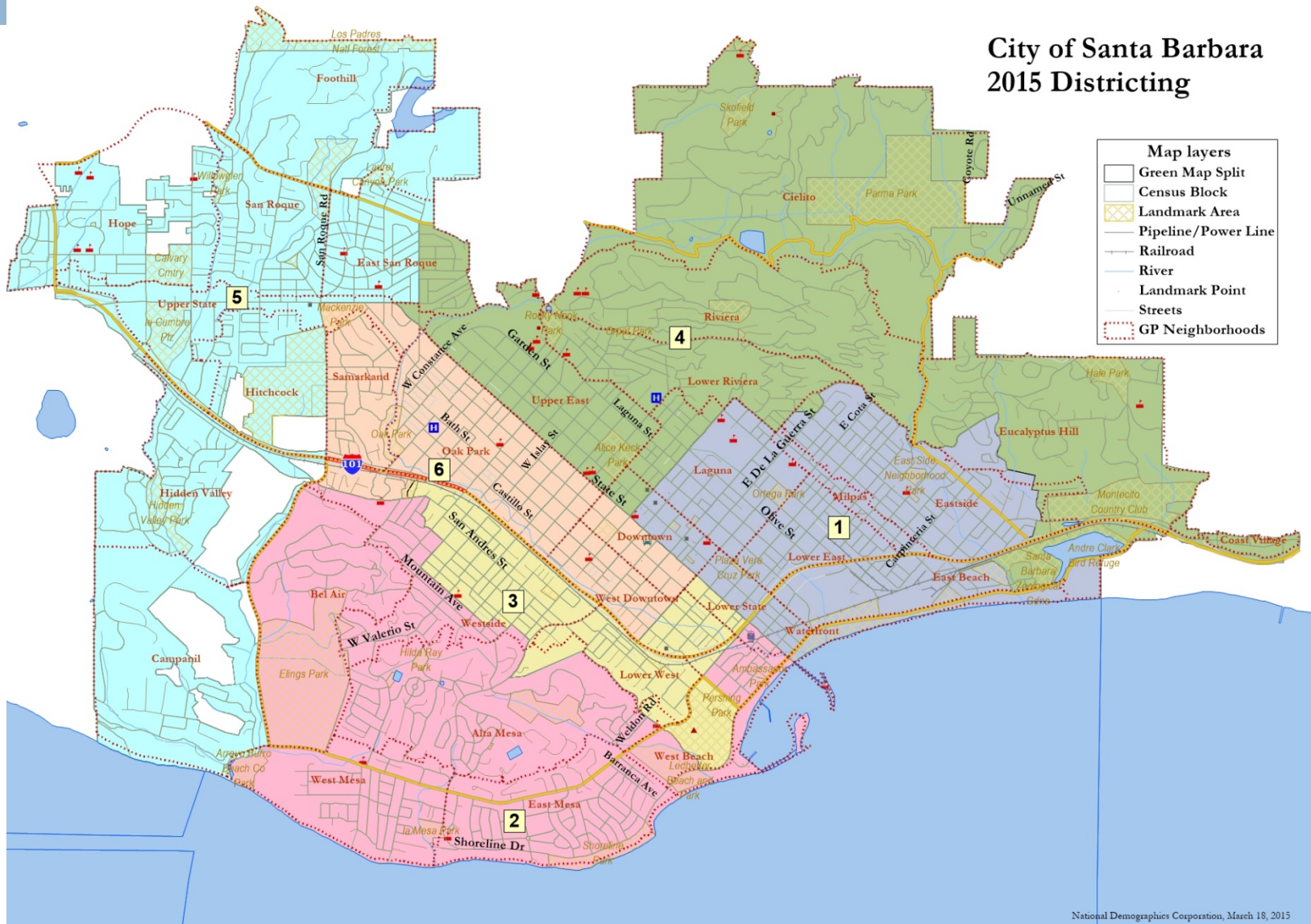
Community Network Alliance

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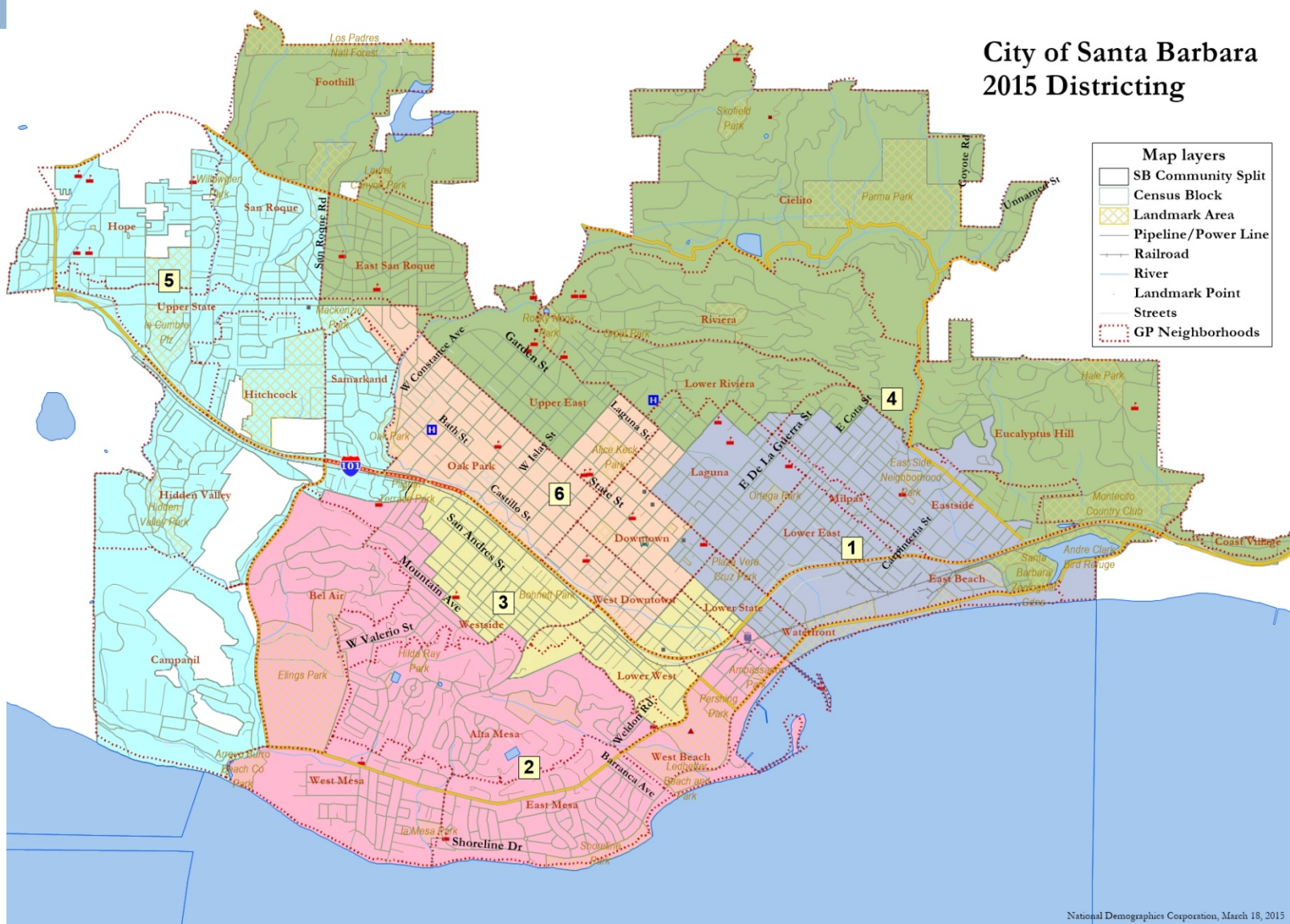
Green Map

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SB Community (1)

City of Santa Barbara 2015 Districting

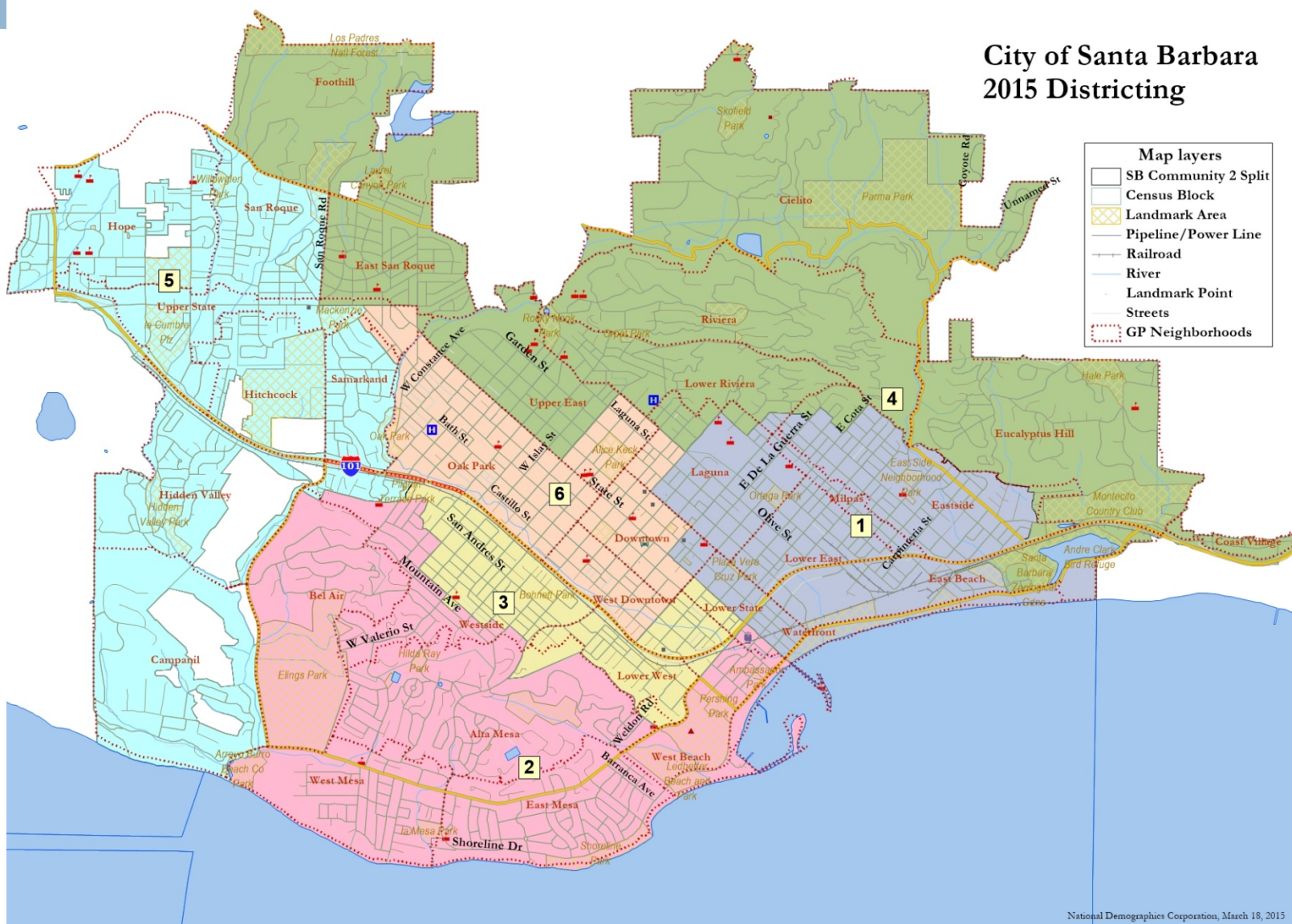




National Demographics Corporation

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SB Community 2

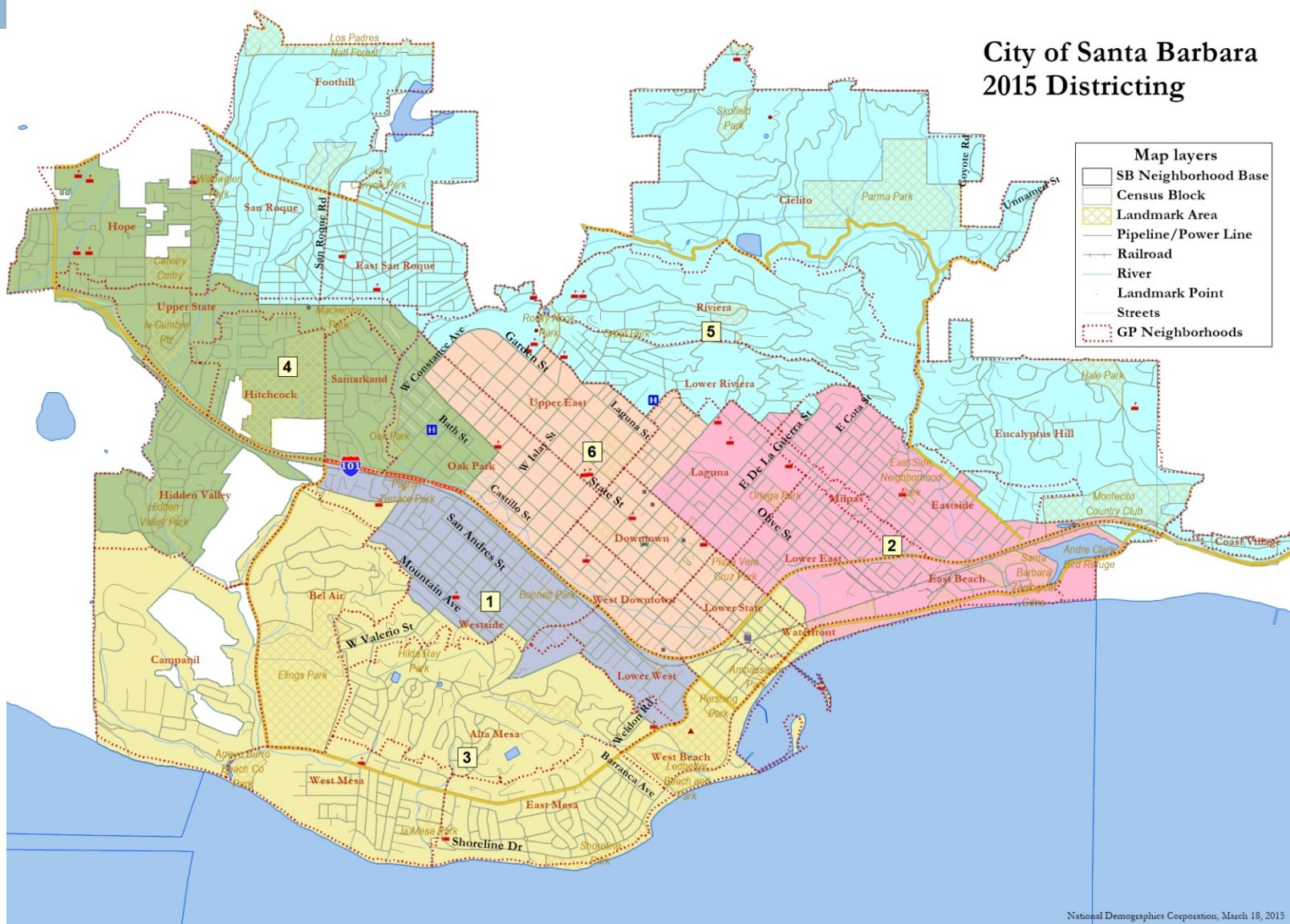


3/18/2015

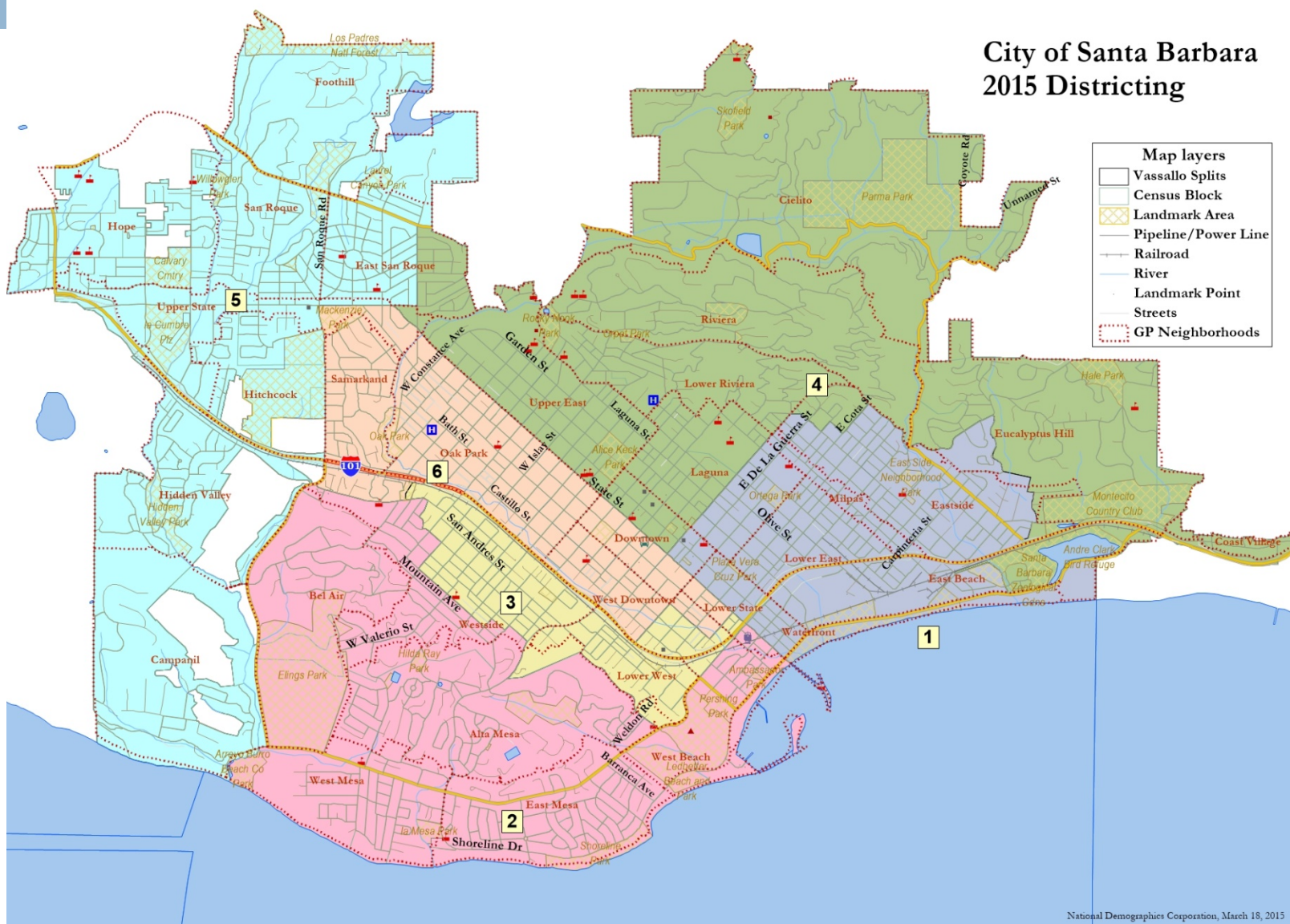
National Demographics Corporation, March 18, 2015

SB Neighborhood

**City of Santa Barbara
2015 Districting**



City of Santa Barbara 2015 Districting

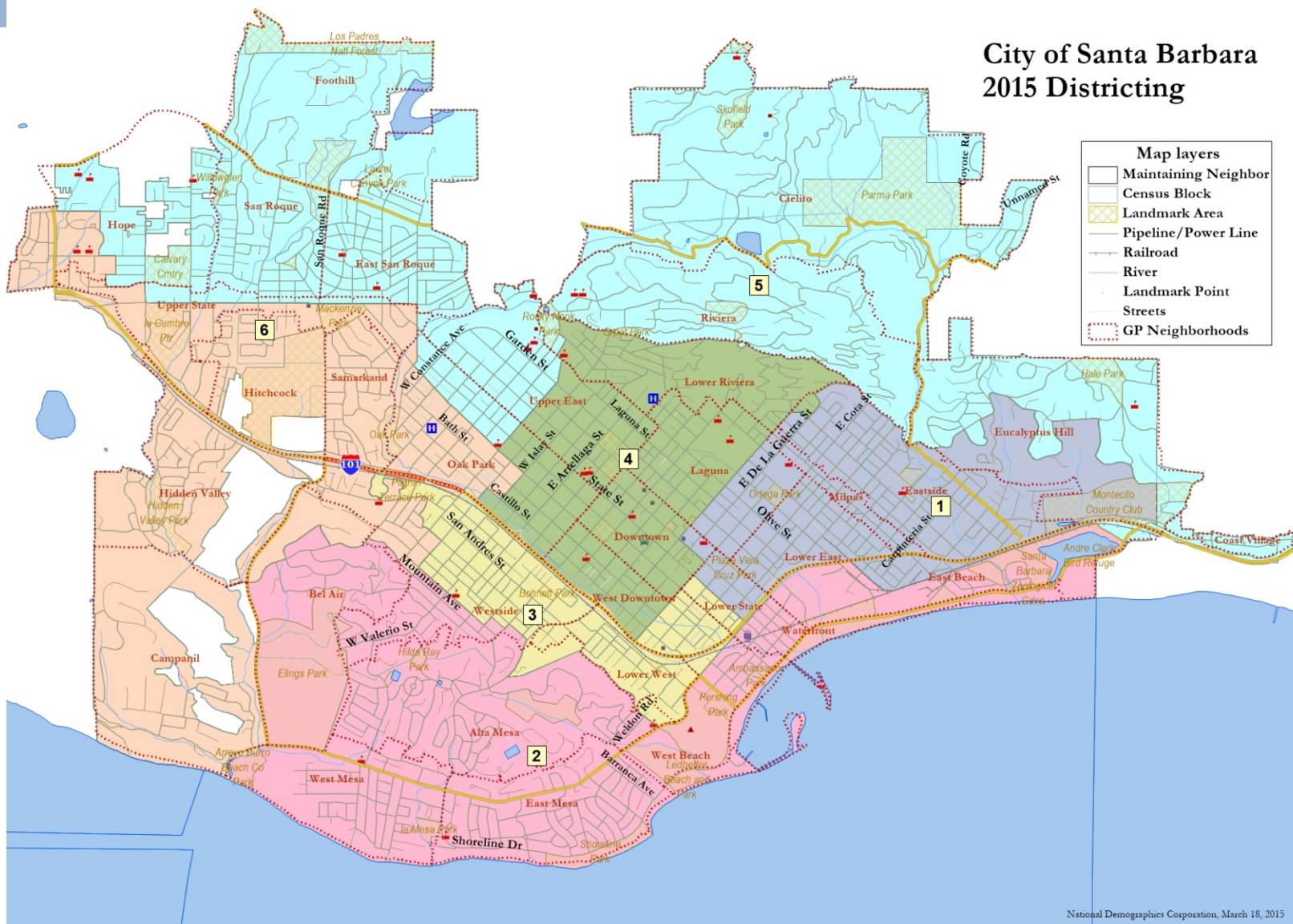


Variants Mixing 1 and 3

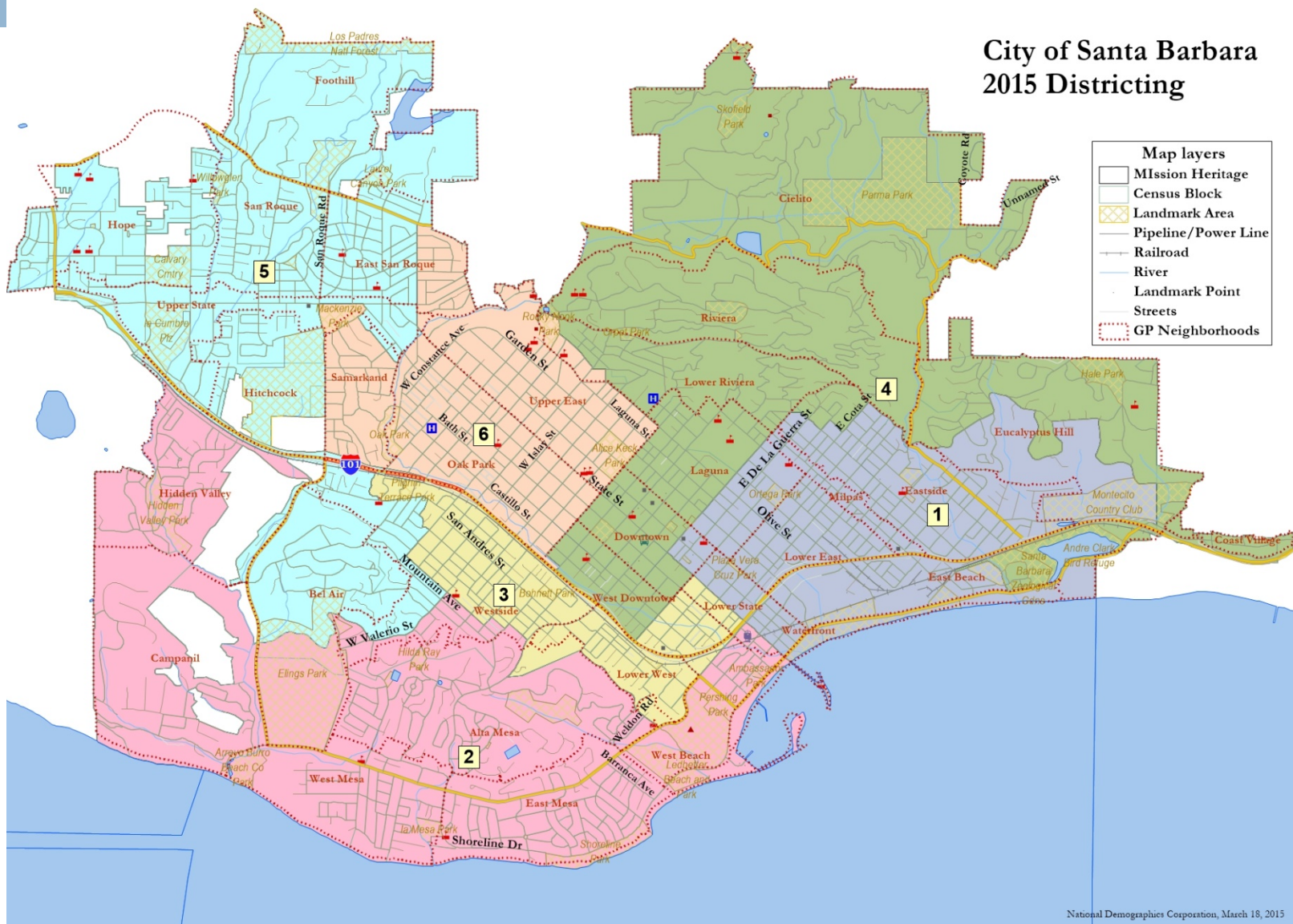
Plan Name	Based on Draft	Population Balanced	Contiguous	Relatively Compact	Most-Latino Seat	2nd Most-Latino
Maintaining Neighborhoods	1 & 3	3.07%	Yes	Somewhat	55%	50%
Mission Heritage	1 & 3	11.10%	Barely	No	53%	49%
Mission Heritage 2	1 & 3	10.99%	Yes	Yes	53%	49%

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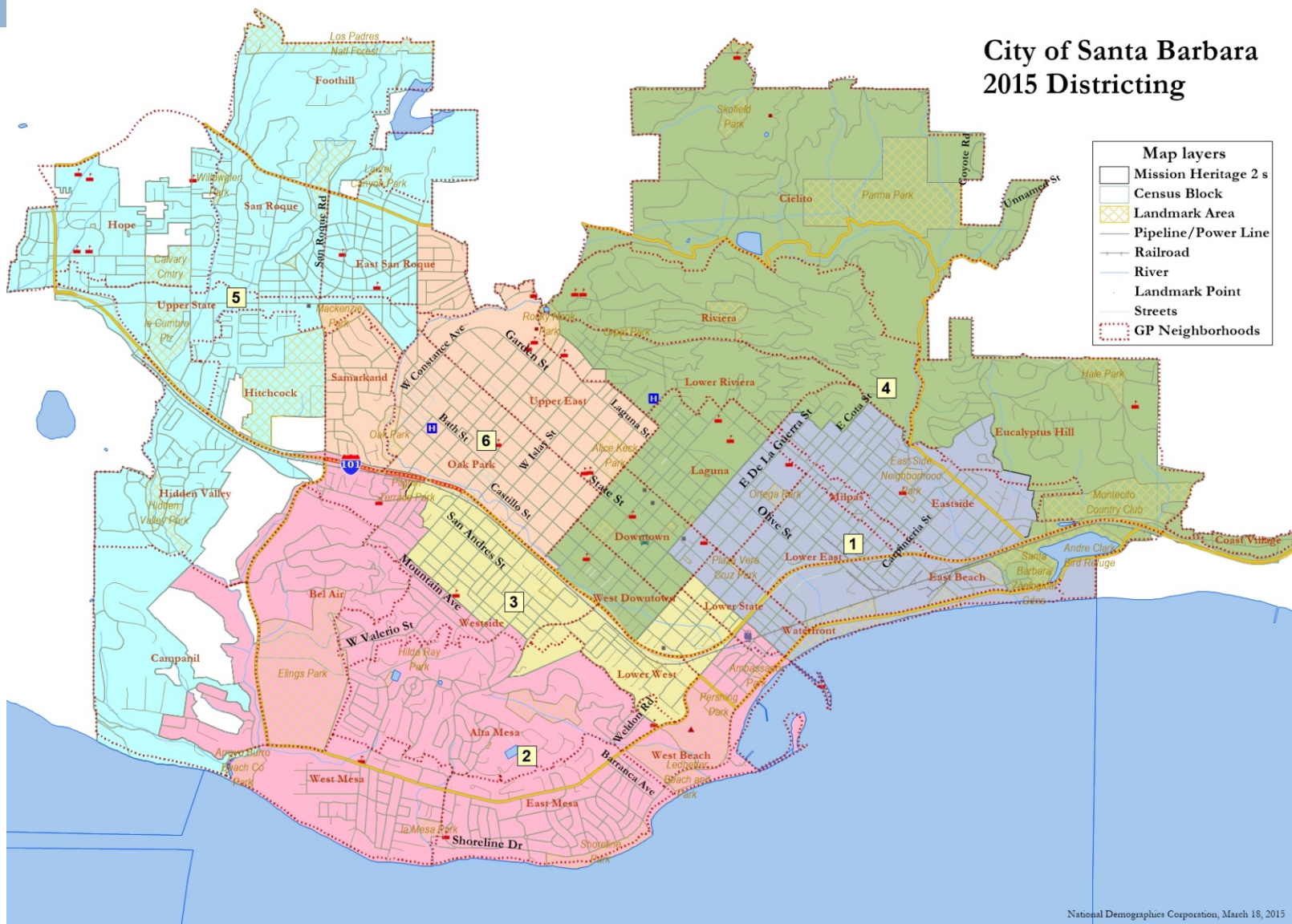
Maintaining Neighborhoods



Mission Heritage (1)



Mission Heritage 2



Next Steps

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- ❑ Your turn! Public comment today
- ❑ Continue to accept written comments between now and March 24th
- ❑ Council hearings on March 24 and March 30